Consumer Review

Choose one of the topics below for a consumer review. You could also use these ideas to help you brainstorm your own topics for products or services you use. Then write a consumer review that describes the product or service you choose, expresses your opinion about it, and recommends whether a consumer should buy or use it. Include a related visual, where helpful.

- Review the last restaurant you ate at. Describe what the restaurant is known for, how often you’ve eaten there, what you ate, who you were with, how the service was, what you liked best about the restaurant, and what you liked least.
- Review the children’s, teens’, or young adults’ section of your local public library. Describe how the library section is laid out, what furniture and equipment is in it, what you like most and least about the section, what services and events are offered to the intended age group, and how helpful and friendly the library staff is.
- Review a local store, such as a pet store, toy store, bookstore, or popcorn store. Describe what the store is known for, what kinds of supplies or products they sell, how helpful the staff is, and what you like most and least about the store.
- Review a movie. Give a summary of the movie’s characters and plot and explain what you like and dislike about the movie.
- Review a vehicle, such as a bike, scooter, skateboard, or hoverboard. List the main details of the vehicle and describe the features that you like most and least.
- Review a board game or video game. Explain the objective or main point of the game, describe the pieces or parts of the game, and list the main rules for playing.
- Review a family tourist attraction, such as an amusement park, a museum, a ballpark, an aquarium, a park, or a zoo. Describe the attraction, tell where it’s located, and explain what you like best and least about the attraction.
- Review a book you have read. Give a summary of the story’s characters and plot and explain what you like and dislike about the story.
- Review a tech product you use, such as a phone, tablet, camera, or app. Describe the product and its key features and explain what you like best and least about the product.

Writing Traits for a Consumer Review

Ask yourself these questions throughout the writing process.

| Ideas | Does my writing have a clearly stated main idea?  
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<th>Do I support the main idea with facts based on experience or research?</th>
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|       | Am I planning my writing by organizing facts and details in a graphic organizer, a list, an outline, or notes?  
|       | Does my introduction identify the product or service and state a main idea?  
|       | Do my body paragraphs describe the product or service and give supporting information in the form of facts, definitions, and details?  
|       | Does my conclusion restate the main idea and give my recommendation? |
| Voice | Is my writing voice lively, direct, and clear? |
| Word Choice | Do I define domain-specific terms that readers may not know? |
| Sentence Fluency | Do I use a variety of sentence types and lengths?  
|       | Are my sentences concise?  
|       | Do I use linking words and phrases to show how ideas are connected? |
| Conventions | Do I use correct grammar, spelling, capitalization, and punctuation? |
| Presentation | Where helpful, do I include a related visual to describe the product or service?  
|       | Is my writing neat or typed and easy to read?  
|       | Does the paper have consistent margins and spacing? |