Choose one of the topics below for persuasive writing. You could also use these ideas to brainstorm your own topics. Then write a persuasive piece that states your opinion and uses logic and emotion to sway readers to believe as you do.

- Write an advertisement promoting the benefits of a particular toy or game.
- Write an article convincing classmates that it is good to save money.
- Write an article convincing people in your community to recycle.
- Write an article convincing people to wear a helmet while riding a bike, scooter, or skateboard.
- Write an advertisement promoting your favorite restaurant.
- Write a letter to your principal suggesting that a school rule should be changed.
- Write a letter persuading your teacher to plan a field trip to the perfect location of your choice.
- Write an essay stating your opinion on whether children should have their own MP3 players.
- Write an essay stating your opinion on whether gym class should be mandatory.
- Write a letter to your parent stating why you should be allowed to make your own school lunch.
- Write an essay stating your opinion on whether students should go to school year round, taking a shorter summer break but getting additional breaks throughout the school year.
- Write an essay stating your opinion about students having to wear school uniforms.
- Write a letter to your city council proposing that they build young members of the community a new facility, such as a skateboard park, a swimming pool, or a recreation center.

**Writing Traits for Persuasive Writing**

Ask yourself these questions throughout the writing process.

| Ideas | Do I express my opinion and focus on that viewpoint?  
|       | Do I include reasons to convince the reader to share my viewpoint?  
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<th>Do I support the reasons with logical evidence?</th>
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| Organization | Am I planning my writing by organizing details in a graphic organizer, a list, an outline, or notes?  
|             | Does the beginning, or introduction, state my position?  
|             | Does the middle, or body, provide reasons that support my position?  
|             | Does the ending, or conclusion, summarize my position and include a call to action, if appropriate?  |
| Voice | Do I use a friendly, confident voice that sounds persuasive but respectful?  |
| Word Choice | Do I use opinion words such as should, ought, must, and believe?  
|             | Do I use words that appeal to emotion and logic?  
|             | Do I use transition words and phrases to link ideas?  
|             | Do I use formal language throughout?  |
| Sentence Fluency | Do I use a variety of sentence types and lengths?  
|                 | Do my sentences flow and have rhythm?  |
| Conventions | Do I use correct grammar, spelling, punctuation, and capitalization?  |
| Presentation | Is my writing neat or typed and easy to read?  
|             | Are the margins and spacing consistent?  
|             | Do I include images, such as graphs and charts, to help support my position?  |